

## Pixelworks to Present at 2002 Pacific Crest Technology Conference on August 14, 2002

August 9, 2002

TUALATIN, Ore., Aug 9, 2002 (BUSINESS WIRE) -- Pixelworks, Inc. (Nasdaq:PXLW), a leading provider of system-on-a-chip ICs for the advanced display market, will present at the 2002 Pacific Crest Technology Conference at the Sonnenalp Resort in Vail, Colo.

Pixelworks will present at 8 a.m. MDT (10 a.m. EDT), Aug. 14, 2002. A live audio Web broadcast of the presentation will be available to all interested investors at http://www.visualwebcaster.com/event.asp?id=7130 or at the investor section of the Pixelworks site at www.pixelworks.com. The replay of the Pixelworks presentation will be available at both Web sites for 30 days.

About Pixelworks, Inc.

Pixelworks, headquartered in Tualatin, Ore., is a leading provider of system-on-a-chip ICs for the advanced display market. Pixelworks' solutions process and optimize video, computer graphics and Web information for display on a wide variety of devices used in business and consumer markets. Pixelworks ImageProcessor Architecture powers the world's most highly regarded flat panel display products, including monitors, projectors and advanced televisions marketed by Compaq, Dell, HP, NEC-Mitsubishi, Samsung, SANYO, Sharp, Sony and ViewSonic. For more information, please visit the company's Web site at www.pixelworks.com.

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