

Pixelworks Reports Record First Quarter 2004 Financial Results; Revenue Up 41 Percent Year-Over-Year and 11 Percent Sequentially

April 19, 2004

TUALATIN, Ore.--(BUSINESS WIRE)--April 19, 2004--Pixelworks, Inc. (Nasdaq:PXLW):

- Record revenue of \$45.3 million in the first quarter increased 41% from \$32.0 million in the first quarter of 2003, and increased 11% over \$40.8 million in the previous quarter
- Record GAAP net income in the first quarter of \$6.6 million, or \$0.14 per diluted share, improved from \$0.2 million, or \$0.01 per diluted share, in the first quarter of 2003
- Record pro forma(A) net income of \$7.0 million, or \$0.14 per diluted share, increased 195% from \$2.4 million, or \$0.05 per diluted share, in the first quarter of 2003

(A) Pro forma gross profit, income before income taxes, and net income, which differs from gross profit, income before income taxes, and net income in accordance with accounting principles generally accepted in the United States of America (GAAP), excludes merger-related and restructuring expenses, and non-cash expenses for amortization of purchased developed technology, and stock-based compensation and amortization of assembled workforce. A schedule reconciling these amounts for the three months ended March 31, 2004 and 2003 is included in this news release. Pixelworks' management believes the presentation of these non-GAAP financial measures provides useful information to investors regarding Pixelworks' results of operations as these non-GAAP financial measures allow investors to better evaluate ongoing business performance. Pixelworks' management also uses these non-GAAP financial measures internally to monitor performance of the business. Pixelworks, however, cautions investors to consider these non-GAAP financial measures in addition to, and not as a substitute for, financial measures prepared in accordance with GAAP.

Pixelworks, Inc. (Nasdaq:PXLW), a leading provider of system-on-a-chip ICs for the advanced display industry, today announced financial results for the first quarter ended March 31, 2004.

Revenue for the first quarter of 2004 was \$45.3 million, a 41 percent increase over revenue of \$32.0 million in the first quarter of 2003 and an 11 percent increase over revenue of \$40.8 million in the fourth quarter of 2003.

Net income in accordance with generally accepted accounting principles (GAAP) in the first quarter of 2004 was a record \$6.6 million, or \$0.14 per diluted share, compared with net income of \$248,000 or \$0.01 per diluted share, in the first quarter of 2003 and net income of \$2.9 million, or \$0.06 per diluted share, in the fourth quarter of 2003. First quarter 2004 GAAP results include non-cash expenses for stock-based compensation, amortization of assembled workforce, and amortization of acquired developed technology of approximately \$417,000 (excluded for pro forma reporting purposes).

Pro forma net income in the first quarter of 2004 was a record \$7.0 million, or \$0.14 per diluted share, which increased from pro forma net income of \$2.4 million, or \$0.05 per diluted share in the first quarter of 2003 and pro forma net income of \$5.2 million, or \$0.11 per diluted share, in the fourth quarter of 2003.

"Clearly, we were very pleased with our first quarter financial results as they exceeded even the high end of our expectations," said Allen Alley, President, CEO, and Chairman of Pixelworks. "Our record revenue and net income was led by growth in our advanced television business, which was up 28 percent sequentially and 283 percent year-over-year. Within our advanced television business we experienced across-the-board sequential revenue growth from LCD, plasma, and digital CRT television manufacturers with LCD TV business growing the fastest at 58 percent sequentially and 468 percent year-over-year," added Alley. "The first quarter was a great start to what we believe will be a solid year of growth for us in 2004," concluded Alley.

Conference Call at 2 p.m. PDT, April 19, 2004

Pixelworks will host a conference call at 2 p.m. PDT, April 19, 2004, which can be accessed at 719-457-2626 and using pass code 588246. The conference call will also be available through a Web broadcast that can be accessed by visiting the Investor Relations section at www.pixelworks.com. A replay of the conference call will be available through April 22, 2004, and can be accessed by calling 719-457-0820 using pass code 588246. A replay of the Web broadcast will be available through May 18, 2004.

Business Outlook for Second Quarter 2004

The following statements are based on current expectations. These statements are forward-looking, subject to risks and uncertainties, and actual results may differ materially. These statements do not include the potential impact of any investments outside the ordinary course of business, or mergers or acquisitions that may be completed after March 31, 2004. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The inclusion of any statement in this release does not constitute a suggestion by the Company or any other person that the events or circumstances described in such statements are material. The Company does not undertake to publicly update or revise these forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied in this release will not be realized.

Due to very uncertain and unpredictable economic conditions, it is particularly difficult to predict product demand and other related matters.

The Company estimates net income per share in the second quarter of 2004 will be \$0.10 to \$0.12 on a GAAP basis and \$0.11 to \$0.13 on a pro forma basis, based on the following estimates:

- Revenue of \$47.0 to \$49.0 million, a year-over-year increase of 44 to 50 percent. Revenue is highly dependent on a
 number of factors including, but not limited to, general economic conditions, timely new product introductions, the
 Company's ability to secure additional design wins with customers, growth rates in the flat panel monitor, multimedia
 projector, and advanced television markets, levels of inventory at distributors and customers, and increased supply of
 products from the Company's third party foundries.
- GAAP gross profit margin of 47.0 to 49.0 percent. Pro forma gross profit margin, which excludes an estimated \$132,000 in non-cash expense for the amortization of acquired developed technology, of 47.3 to 49.3 percent. Gross profit margin may be higher or lower than expected due to many factors including, but not limited to, competitive pricing actions, changes in estimated product costs, revenue levels, and changes in estimated product mix.
- R&D and SG&A expenses, combined, of \$14.5 to \$15.0 million.
- Non-cash expenses for stock-based compensation and amortization of assembled workforce of approximately \$300,000 (excluded for pro forma reporting purposes).
- Interest income of approximately \$250,000.
- Effective tax rate of 34 to 36 percent of net income before income taxes on both a GAAP and pro forma basis.

About Pixelworks, Inc.

Pixelworks, headquartered in Tualatin, Oregon, is a leading provider of system-on-chip ICs for the advanced display industry. Pixelworks' solutions provide the intelligence for advanced televisions, multimedia projectors and flat panel monitors by processing and optimizing video and computer graphics signals to produce high quality images. Many of the world's leading manufacturers of consumer electronics and computer display products utilize our technology to enhance image quality and ease of use of their products.

For more information, please visit the company's Web site at www.pixelworks.com.

Pixelworks is a trademark of Pixelworks, Inc. All other trademarks and registration marks are the property of their respective corporations.

Safe Harbor Statement

The statements by Allen Alley and the statements in the Business Outlook for Second Quarter 2004 above are forward-looking statements within the meaning of the Securities Litigation Reform Act of 1995. Such statements are based on current expectations, estimates and projections about the Company's business. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict. Actual results could vary materially from the description contained herein due to many factors including those described above and the following: business and economic conditions, changes in growth in the flat panel monitor, multimedia projector, and advanced television industries, changes in customer ordering patterns, competitive factors, such as rival chip architectures, pricing pressures, insufficient, excess or obsolete inventory and variations in inventory valuation, continued success in technological advances, shortages of manufacturing capacity from our third-party foundries, litigation involving antitrust and intellectual property, the non-acceptance of the combined technologies by leading manufacturers, and other risk factors listed from time to time in the Company's Securities and Exchange Commission filings. The forward-looking statements contained in this press release speak only as of the date on which they are made, and the Company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this news release. If the Company does update one or more forward-looking statements, investors and others should not conclude that the Company will make additional updates with respect thereto or with respect to other forward-looking statements.

PIXELWORKS, INC.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (GAAP BASIS)
(In thousands, except per share data)
(Unaudited)

Three Months Ended March 31,
2004 2003

Revenue \$45,270 \$32,005 Cost of revenue (1) 21,575 17,292

Gross profit 23,695 14,713

Operating expenses:

Research and development 7,254 6,747
Selling, general and administrative 6,232 5,388
Merger related expenses - 1,580
Stock-based compensation and amortization

of assembled workforce			404
Total operating expenses		13,77	71 14,119
Income from operations			594
Interest income, net		235	379
Income before income taxes		10,	159 973
Provision for income taxes		3,606	5 725
Net income		53 \$	
Net income per share: Basic		\$0.01	
Diluted	\$0.14	\$0.14 \$0.01	
Weighted average shares Basic	outstandin 46,320	g: 45,03	30
Diluted	48,141 	46,3	47
(1) Includes amortization			

⁽¹⁾ Includes amortization of acquired developed technology of \$132 for each of the three months ended March 31, 2004 and 2003.

PIXELWORKS, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (PRO FORMA BASIS) (In thousands, except per share data) (Unaudited)

Three Months Ended March 31, 2004 2003 -----

\$45,270 \$32,005 Revenue Cost of revenue 21,443 17,160

23,827 14,845 Pro forma gross profit

Operating expenses:

Research and development 7,254 6,747 Selling, general and administrative 6,232 5,388

Total operating expenses 13,486 12,135

Pro forma income from operations 10,341 2,710

379 Interest income, net

Pro forma income before income taxes 10,576 3,089

725 Provision for income taxes 3,606

\$6,970 \$2,364 Pro forma net income

Pro forma net income per share:

Weighted average shares outstanding:

Basic 46,320 45,030

Diluted 48,141 46,347

The above pro forma financial statements are presented for informational purposes only. Our presentation of pro forma financial information excludes non-cash expenses resulting from acquisitions and the issuance of stock options, as well as unusual or infrequent expenses that are not directly attributable to our ongoing operations and are expected to be incurred over a limited period of time. Because of these exclusions, our presentation is not in accordance with accounting principles generally accepted in the United States of America (GAAP). Additionally, our presentation of pro forma financial information may not be consistent with that of other companies.

We believe that the exclusion of non-cash charges may help the investor better understand our liquidity position and the use of tangible resources in our operations, and the exclusion of unusual or infrequent items provides an alternative measure which may help the investor evaluate our underlying operating performance. Pro forma information is not, and should not be considered, a substitute for financial information prepared in accordance with GAAP.

PIXELWORKS, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS RECONCILIATION OF GAAP TO PRO FORMA BASIS (In thousands, except per share data)

Three Months Ended
March 31, 2004

Three Months Ended
March 31, 2003

(Unaudited)

GAAP Adjust- Pro GAAP Adjust- Pro ments forma ments forma

Revenue \$45,270 \$ - \$45,270 \$32,005 \$ - \$32,005 Cost of revenue 21,575 (132)(1) 21,443 17,292 (132)(1) 17,160

Gross profit 23,695 132 23,827 14,713 132 14,845

Operating expenses:

Research and

development 7,254 - 7,254 6,747 - 6,747

Selling,

general and

administrative 6,232 - 6,232 5,388 - 5,388

Merger related

expenses - - - 1,580 (1,580)(2)

Stock-based compensation

and amortization

of assembled

workforce 285 (285)(3) - 404 (404)(3)

Total

operating expenses 13,771 (285) 13,486 14,119 (1,984) 12,135 -----Income from operations 9,924 417 10,341 594 2,116 2,710 Interest income. 235 - 235 379 - 379 _____ Income before income taxes 10,159 417 10,576 973 2,116 3,089 Provision for income taxes 3,606 - 3,606 725 ------Net income \$6,553 \$417 \$6,970 \$248 \$2,116 \$2,364 Net income per share: \$0.14 \$0.15 \$0.01 \$0.05 Basic Diluted \$0.14 \$0.14 \$0.01 \$0.05 Weighted average shares

(1) Non-cash expenses for amortization of value assigned to an acquired company's developed and other core technology at time of acquisition.

Basic 46,320 46,320 45,030 45,030

Diluted 48,141 48,141 46,347 46,347

- (2) Expenses related to proposed (now terminated) merger with Genesis Microchip.
- (3) Non-cash expenses associated with certain stock options issued to employees prior to the Company's Initial Public Offering and to employees of acquired companies. Also includes non-cash expense associated with amortization of the intangible assembled workforce asset recorded in connection with the Jaldi Semiconductor asset acquisition.

PIXELWORKS, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands) (Unaudited)

> March 31, December 31, 2004 2003 -----

ASSETS

Current assets:

outstanding:

Cash and cash equivalents \$90,244 \$75,165 Short-term marketable securities 10,992 5,656 Accounts receivable, net 17,082 8,468 Inventories, net 9,779 10,478 Prepaid expenses and other current assets 3,541 4,826

131,638 104,593 Total current assets

Total assets \$253,989 \$233,317

LIABILITIES AND SHAREHOLDERS' EQUITY

Current liabilities:

Accounts payable \$9,224 \$4,330 Accrued liabilities 11,722 8,682

Total current liabilities 20,946 13,012

Shareholders' equity 233,043 220,305

Total liabilities and shareholders'

equity \$253,989 \$233,317

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