

## Pixelworks to Participate on Semiconductor Investment Opportunities Panel at the Cowen & Co. Technology, Media and Telecom Conference on May 28

May 14, 2014

SAN JOSE, Calif.--(BUSINESS WIRE)--May 14, 2014-- Pixelworks, Inc. (NASDAQ:PXLW), an innovative provider of video display processing technology enabling the highest quality viewing experience for displays of all sizes, today announced that Bruce Walicek, President and Chief Executive Officer, will participate on a featured panel at the Cowen & Co. 42<sup>nd</sup> Annual Technology, Media and Telecom Conference on May 28<sup>th</sup> to be held at the Palace Hotel in New York, NY. The panel is scheduled to begin at 1:00 P.M. Eastern Time and will focus on *Investment Opportunities in Small Cap Semiconductor Devices*. Additionally, Mr. Walicek and Steven Moore, Chief Financial Officer, will be available to meet with investors throughout the day.

Portfolio managers and analysts who wish to request a meeting with the Company should contact their Cowen & Co. representative.

## About Pixelworks, Inc.

Pixelworks creates, develops and markets video display processing technology for digital video applications that demand the very highest quality images. At design centers around the world, Pixelworks engineers constantly push video performance to keep manufacturers of consumer electronics and professional displays worldwide on the leading edge. The company is headquartered in San Jose, CA.

For more information, please visit the Company's Web site at www.pixelworks.com.

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Source: Pixelworks, Inc.

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