



Pixelworks Appoints Anthony Gioeli as EVP & GM of Video Devices

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Technology Veteran Brings over 20 Years of Executive Leadership and Product Strategy

SAN JOSE, Calif., Dec. 21, 2017 (GLOBE NEWSWIRE) -- Pixelworks, Inc. (NASDAQ:PXLW), a leading provider of power efficient visual processing solutions, today announced that it has appointed Anthony Gioeli as Executive Vice President and General Manager, Video Devices. Gioeli's role will include executive responsibility for product marketing and product management across the organization, reporting directly to the CEO.

Todd DeBonis, Pixelworks' President & CEO commented, "We are pleased to welcome Anthony to the Pixelworks team as he adds a wealth of executive sales, marketing and general management experience, including a background of establishing go-to-market strategies at both early-stage and established companies. Most recently at Synaptics, he developed and executed a strategy to expand both the customer base and product offerings of the company's biometrics division. His expansive network of customer relationships and in-depth product marketing expertise will prove very beneficial to Pixelworks as we continue expanding our product portfolio and market presence in the projector, mobile and video delivery markets."

Gioeli has over 20 years of experience in international sales, marketing and product management for new technologies. Most recently, he served as Vice President of Marketing at Synaptics, where he led the product expansion from fingerprint sensors to multi-modal biometrics. Prior to Synaptics, Gioeli served as Vice President of Sales & Marketing at Keylemon SA, and was President & CEO at Vixtel Inc., where he oversaw the acquisition of CloudTC. He was also President & CEO of Atrua Technologies, which was acquired by AuthenTec, as well as AirPrime, which was acquired by Sierra Wireless. Gioeli received a B.S.E.E. from the New York Institute of Technology and an MBA in finance and new venture management from the University of Southern California.

About Pixelworks, Inc.

Pixelworks creates, develops and markets high efficiency visual display processing and advanced video delivery solutions for the highest quality display and streaming applications. The Company enables worldwide manufacturers to provide leading edge consumer electronics and professional displays, as well as video delivery and streaming solutions. The company is headquartered in San Jose, CA.

For more information, please visit the company's Web site at www.pixelworks.com.

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