# Pixelworks Technology Drives Hauppauge's Cordcutter TV a Dual-Tuner Over-the-Air (OTA) Streaming Solution

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**Innovative OTA streaming device provides robust wireless delivery of broadcast video for consumers looking to "cut-the-cord"**

SAN JOSE, Calif., Jan. 08, 2018 (GLOBE NEWSWIRE) -- Pixelworks, Inc. (NASDAQ:PXLW), a leading provider of visual processing solutions, today announced the Company's XCode 5516 processor with advanced transcoding is the fundamental technology behind the high-quality OTA streaming in Hauppauge's recently launched Cordcutter TV.

Hauppauge's Cordcutter TV is a dual-tuner OTA device for streaming ATSC High-Definition (HD) digital TV and clear QAM digital cable TV over a home Wi-Fi network. With an MSRP of $139.99 and no additional fees or contracts to sign, the solution provides an easy and seamless way for consumers to view up to 150+ channels (depending on geography) of free local broadcast video in HD quality on both iOS and Android devices, as well as popular media players such as Apple TV and Amazon's Fire TV. Additionally, the Cordcutter TV's dual-tuners allow consumers to watch two live TV channels on two separate devices at the same time.

Powered by Pixelworks' XCode 5516 processor with advanced transcoding technology, Hauppauge's Cordcutter TV offers a compelling combination of product versatility and high-quality video output. More specifically, the XCode 5516 is capable of simultaneously transcoding two HD MPEG2 to H.264 video streams, while preserving the video quality of the original stream. Pixelworks' advanced transcoding technology also includes adaptive bitrate streaming (ABR), enabling the Cordcutter TV to deliver OTA video content in a format optimized for a broad array of mobile devices.

"By leveraging the advanced technologies in Pixelworks' XCode 5516, we have launched a wireless TV receiver for customers who would like to watch live, free, over-the-air HD TV. The XCode 5516 allows us to achieve ease of installation, mobile and media device compatibility, wireless connectivity and high-quality video playback," said Ken Plotkin, President of Hauppauge. "Our Cordcutter TV with dual-tuners and best-in-class transcoding technology was specifically designed to meet the growing consumer demand for OTA streaming solutions, which is increasingly becoming the preferred method to access TV content in the most cost-effective manner possible."

"The number of consumers 'cutting-the-cord' continues to grow, as a result of innovative new products such as Hauppauge's Cordcutter TV that make it easier to seamlessly access and stream high-quality OTA broadcast TV across numerous devices. Pixelworks' XCode 5516 and its market-leading transcoding technology with multi-tuner support is a key enabler of these next generation streaming solutions, and we are excited to have our technology integrated into Hauppauge's newest device for OTA streaming," said Anselmo Pilla, Senior Director of Marketing at Pixelworks.

Features of the Hauppauge Cordcutter TV:

- Dual ATSC and clear QAM tuners in one small box, which enables simultaneous streaming of two TV channels to two separate devices.
- Completely wireless solution by connecting an OTA antenna to an existing Wi-Fi router over 2.5Ghz or 5Ghz.
- Stream live HD TV to smartphones, tablets and media devices, such as Amazon Fire TV and Apple TV.
- Two built-in hardware transcoders provide optimal battery life on mobile devices.
- 'myTV' app, available for iOS and Android devices, allows viewer to watch, pause and record live HD TV on a smartphone or tablet.
- Low Power / Small Form Factor design.

The Hauppauge Cordcutter TV product is available today at Best Buy, Amazon and Hauppauge.com. For more information on the Cordcutter TV product or to purchase, visit: http://www.hauppauge.com/cordcuttertv

Pixelworks will be showcasing Hauppauge's Cordcutter TV at CES 2018 in Las Vegas from Jan 9 to 12, 2018 in the Cosmopolitan Hotel. Please email meetings@pixelworks.com to book a meeting with our CES team and the see the latest in OTA streaming products.

**About Hauppauge**

Hauppauge has been delivering TV for personal computers and mobile devices since 1990 and is the leading developer and manufacturer of digital video recorders, digital TV and data broadcast receiver products for PC's. The Company's Internet web site can be found at http://www.hauppauge.com. Hauppauge, Cordcutter TV, myTV and WinTV are registered trademarks of Hauppauge Computer Works, Inc. Other product or service names herein are the trademarks of their respective owners.

**About Pixelworks**

Pixelworks creates, develops and markets high efficiency visual display processing and advanced video delivery solutions for the highest quality display and streaming applications. The Company enables worldwide manufacturers to provide leading edge consumer electronics and professional displays, as well as video delivery and streaming solutions. The company is headquartered in San Jose, CA. For more information, please visit the company's Web site at www.pixelworks.com.

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