



AirTV Incorporates Pixelworks Transcoding Technology in Innovative Wireless OTA Streaming Solution

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Solution enables in-home and remote streaming of live local channels, news and pro sports on TVs, tablets and smartphones via the Sling TV or AirTV application

SAN JOSE, Calif., May 23, 2018 (GLOBE NEWSWIRE) -- Pixelworks, Inc. (NASDAQ:PXLW), a leading provider of power efficient visual processing solutions, and AirTV L.L.C. today announced their collaboration on "AirTV," the new over-the-air (OTA) streaming solution, which wirelessly delivers free high-definition local broadcast TV channels to a variety of popular mobile and standalone media devices. AirTV has the unique ability to combine Sling TV's over-the-top (OTT) service with OTA content, resulting in a seamless experience and user interface. Leveraging Pixelworks XCode 5116 processor and transcoding technology, AirTV provides a truly integrated OTA and OTT solution that can be viewed anywhere in and outside of the home without having to switch between applications or inputs.

Pixelworks XCode 5116 is fundamental to AirTV's ability to deliver high-quality HD video while also providing extended battery life on mobile viewing device, flexible ATSC antenna placement and efficient Wi-Fi network management. Setting up AirTV is as simple as connecting the device to an OTA HDTV antenna and a home Wi-Fi network. AirTV users can watch local channels integrated within the Sling TV app, which includes its easy-to-use channel guide for simple navigation across both OTA and Sling TV channels. A standalone AirTV application is also available.

Benefits of AirTV:

- **Tailored TV** – With AirTV, watch free local channels even after you've cut the cord, which means only paying for the exact entertainment experience you want.
- **Multi-user friendly** – No need to settle on which show to watch. With AirTV, you can watch two different free local channels on two different supported devices simultaneously.
- **Easy to set-up** – Connect to your Wi-Fi network. Place the antenna where it gives you the best reception. Activate your device with the Sling TV or AirTV app and start watching.
- **Integrated OTA App** – Via AirTV, you can integrate your local channels with the Sling TV app for a must-have program guide. Watch your free local channels, news and pro sports, live on any supported device.

"AirTV is a unified app-based TV experience that allows customers to watch free local channels on their TV or mobile devices. Additionally, by leveraging the Sling TV experience, users will have access to a fully-integrated channel guide, making it easy to find their favorite shows," said Mitch Weinraub, director of product development at AirTV. "Pixelworks XCode 5116's powerful and flexible transcoding engine has enabled us to launch a unique OTA streaming product, which when combined with Sling TV becomes the ultimate cord cutting solution available on the market today."

"AirTV is an important solution that fulfills the needs of many consumers who desire to jettison their cable subscription to save money but don't want to sacrifice access to the local live TV content they value," says Mark Vena, Senior Analyst, Moor Insights & Strategy. "In a landscape consisting of many available OTA solutions for consumers, AirTV stands out for its ease of use, content integration and viewing flexibility within the home."

"AirTV represents a revolutionary next-step in the OTA streaming market by providing consumers with a unique app-based TV experience that seamlessly combines OTA and OTT," said Anthony Gioeli, Executive Vice President and General Manager, Video Devices at Pixelworks. "Our innovative XCode 5116 transcoding engine was key to enabling the streaming of free OTA broadcast content easily, seamlessly and reliably to any video device, and we look forward to supporting AirTV's continued success."

About AirTV

AirTV L.L.C. provides products and services to simplify the modern over-the-air (OTA) entertainment experience. AirTV is home to the AirTV Player, an Android TV-based streaming device that combines leading streaming services like Sling TV, Netflix and YouTube with local OTA channels, and AirTV, a Wi-Fi-enabled device that streams local channels to iOS, Android, Roku, Amazon Fire TV and Apple TV devices. AirTV also deploys a professional nationwide installation team that helps consumers connect high-definition TV OTA antennas in the home via AirTV Pro Install. Visit www.AirTV.net.

About Pixelworks

Pixelworks creates, develops and markets high efficiency visual display processing and advanced video delivery solutions for the highest quality display and streaming applications. The Company has a 20 year history of delivering image processing innovation to providers of leading edge consumer electronics and professional displays. Pixelworks is headquartered in San Jose, CA. For more information, please visit the company's web site at www.pixelworks.com.

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