Pixelworks Powers AirTV DVR Capability

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Pixelworks' transcoding technology ensures best HD picture quality and optimizes bandwidth for both wireless transmission and storage of DVR content

SAN JOSE, Calif., Sept. 24, 2018 (GLOBE NEWSWIRE) -- Pixelworks, Inc. (NASDAQ: PXLW), a leading provider of power efficient visual processing solutions, today announced that Pixelworks transcoding technology powers AirTV's new "Local Channels DVR". The recently launched Local Channels DVR allows users to watch live and recorded local channels in- and out-of-the-home, with no monthly subscription required. No Sling TV subscription is required to access the recorded local channels in the Sling TV app alongside other Cloud DVR recordings.

"AirTV is leading the charge in giving consumers exactly what they want, a seamless streaming and local channel viewing experience," said Anthony Gioeli, Executive Vice President and General Manager, Video Devices at Pixelworks. "We are excited to contribute our transcoding technology to this popular product in order to give AirTV owners the best possible viewing experience."

Pixelworks' proprietary transcoding technology preserves the HD picture quality of the recordings and optimizes the bandwidth needed for wireless streaming to connected display devices, while also reducing the memory capacity required to store DVR content. Transcoding ensures that the original HD picture quality is maintained throughout both the streaming and recording process, providing the optimal viewing experience for consumers. The Local Channels DVR feature is free to all AirTV users upon updating and restarting Sling TV and can be accessed via external USB hard drive (not included).

"The ability to watch your DVR content anywhere is becoming a must-have feature for a best-in-class cord cutting experience," said Mark Vena, Senior Analyst, Moor Insights & Strategy. "Adding DVR functionality for OTA channels, as well as Pixelworks' embedded transcoder technology, AirTV becomes more appealing to a wider segment of mainstream consumers who are increasingly shedding their cable and satellite subscriptions."

Pixelworks' proven track record of R&D and technology innovation has resulted in an IP portfolio of over 400 issued and pending video-related patents establishing its strong market position in the visual display industry. As a leader in the space, Pixelworks continues to drive innovation within the video and imaging industries. With its recent announcement, AirTV is able to instantly bring high-quality video recordings into consumers' homes.

About Pixelworks
Pixelworks creates, develops and markets high efficiency visual display processing and advanced video delivery solutions for the highest quality display and streaming applications. The Company has a 20 year history of delivering image processing innovation to providers of leading edge consumer electronics and professional displays, as well as video delivery and streaming solutions. Pixelworks is headquartered in San Jose, CA. For more information, please visit the Company's web site at www.pixelworks.com.

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