



Pixelworks to Present at AeA Classic High-Tech Financial Conference on November 5-6, 2001

October 31, 2001

TUALATIN, Ore., Oct 30, 2001 (BUSINESS WIRE) -- Pixelworks, Inc. (Nasdaq:PXLW), a leading provider of system-on-a-chip ICs for the advanced display market, will present at the AeA Classic High-tech Financial Conference at The Sheraton Hotel and Marina in San Diego.

Allen Alley, Pixelworks CEO, President and Chairman, will be presenting at the conference November 5-6, 2001. An audio Web broadcast of the Pixelworks presentation will be available to all interested investors beginning at 11 a.m. PST, November 5, 2001, at http://media.corporate-ir.net/media_files/event/2001/aea/1/pxlw/gb/reg.htm or at the investor section of the Pixelworks site at www.pixelworks.com. The replay of the Pixelworks presentation will be available at both URLs for 30 days.

About Pixelworks, Inc.

Pixelworks, headquartered in Tualatin, Oregon, is a leading provider of system-on-a-chip ICs for the advanced display market. Pixelworks' solutions process and optimize video, computer graphics and Web information for display on a wide variety of devices used in business and consumer markets. Pixelworks ImageProcessor Architecture powers the world's most highly regarded flat panel display products, including monitors and projectors marketed by Compaq, Dell, NEC-Mitsubishi, Samsung, SANYO, Sony and ViewSonic. For more information, please visit the company's Web site at www.pixelworks.com.

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