



Pixelworks to Present at SG Cowen Fall Technology Conference on September 5, 2001

August 27, 2001

Tualatin, Ore., August 27, 2001 — Pixelworks, Inc. (NASDAQ:PXLW), the leading provider of system-on-a-chip ICs for the advanced display market, will present at the SG Cowen Fall Technology Conference at The Boston Marriott Copley Place in Boston. Allen Alley, Pixelworks CEO, President and Chairman, will present at 8 a.m. EDT, September 5, 2001. A live audio Web broadcast of the presentation will be available to all interested investors at www.sgcowen.com/conf or at the investor section of the Pixelworks site at www.pixelworks.com. The replay of the Pixelworks presentation will be available at both URLs for 30 days.

About Pixelworks, Inc.

Pixelworks, headquartered in Tualatin, Oregon, is the leading provider of system-on-a-chip ICs for the advanced display market. Pixelworks' solutions process and optimize video, computer graphics and Web information for display on a wide variety of devices used in business and consumer markets. Pixelworks ImageProcessor Architecture powers the world's most highly regarded flat panel display products, including monitors and projectors marketed by Compaq, Dell, NEC-Mitsubishi, Samsung, SANYO, Sony and ViewSonic. For more information, please visit the company's Web site at www.pixelworks.com.