



Pixelworks to Present at D.A. Davidson Technology Conference on February 6, 2004

01/30/04

TUALATIN, Ore., Jan 30, 2004 (BUSINESS WIRE) -- Pixelworks, Inc. (Nasdaq:PXLW), a leading provider of system-on-a-chip ICs for the advanced display industry, will present at the D.A. Davidson Second Annual Technology Conference at The Grand Summit Resort and Conference Center at The Canyons in Park City, Utah. Pixelworks will present at 8:30 a.m. MST, Friday, Feb. 6, 2004.

A live audio Web broadcast of the presentation will be available to all interested investors at the investor section of the Pixelworks site at www.pixelworks.com. The replay of the Pixelworks presentation will be available for 30 days.

About Pixelworks, Inc.

Pixelworks, headquartered in Tualatin, Oregon, is a leading provider of system-on-a-chip ICs for the advanced display industry. Pixelworks' solutions process and optimize video, computer graphics and Web information for display on a wide variety of devices used in business and consumer applications, including flat-panel monitors, digital televisions and multimedia projectors. Our broad IC product line is used by the world's leading manufacturers of consumer electronics and computer display products to enhance image quality and ease of use.

For more information, please visit the company's Web site at www.pixelworks.com.

Pixelworks is a trademark of Pixelworks, Inc. All other trademarks and registration marks are the property of their respective corporations.

SOURCE: Pixelworks, Inc.

CONTACT: Pixelworks, Inc.

Jeff Bouchard, 503-454-1750 ext. 604 (Investors)

jeffb@pixelworks.com

Chris Bright, 503-454-1750 ext. 594 (Media)

cbright@pixelworks.com

www.pixelworks.com