



## **Pixelworks to Host Briefing and Tour of CES '05 Technology Suite on January 7, 2005**

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TUALATIN, Ore.--(BUSINESS WIRE)--Dec. 13, 2004--Pixelworks, Inc. (Nasdaq:PXLW), a leading provider of system-on-chip ICs for the advanced display industry, will host a presentation for investors of the Pixelworks technology suite at the 2005 International Consumer Electronics Show in Las Vegas. Allen Alley, President, CEO and Chairman of Pixelworks, will present a corporate overview and lead a tour of the suite beginning at 8 a.m. PST, Friday, January 7, 2005.

Analysts and investors interested in attending the event must pre-register with the company by calling 503-454-1736. Due to space limitations, only the first 50 pre-registered guests will be admitted.

For those unable to attend in person, a live audio Web broadcast of the presentation will be available to all interested investors at the investor section of the Pixelworks site at [www.pixelworks.com](http://www.pixelworks.com), where it will remain available for 30 days.

About Pixelworks, Inc.

Pixelworks, headquartered in Tualatin, Oregon, is a leading provider of system-on-chip ICs for the advanced display industry. Pixelworks' solutions provide the intelligence for advanced televisions, multimedia projectors and flat panel monitors by processing and optimizing video and computer graphics signals to produce high quality images. Many of the world's leading manufacturers of consumer electronics and computer display products utilize our technology to enhance image quality and ease of use of their products.

For more information, please visit the company's Web site at [www.pixelworks.com](http://www.pixelworks.com).

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CONTACT: Pixelworks, Inc.

Jeff Bouchard, 503-454-1771 (Investor Inquiries)

E-mail: [jeffb@pixelworks.com](mailto:jeffb@pixelworks.com)

or

Chris Bright, 503-454-1770 (Media Inquiries)

E-mail: [cbright@pixelworks.com](mailto:cbright@pixelworks.com)

Web site: [www.pixelworks.com](http://www.pixelworks.com)

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