## Pixelworks Reports Second Quarter 2008 Financial Results

July 24, 2008

## 8 Percentage Point Increase in Gross Profit and 40\% Decrease in Operating Expenses Year over Year Drive \$2.8 Million Cash from Operations

TUALATIN, Ore., Jul 24, 2008 (BUSINESS WIRE) -- Pixelworks, Inc. (NASDAQ:PXLW), an innovative provider of powerful video and pixel processing technology, today announced financial results for the second quarter ended June 30, 2008.

Second quarter 2008 revenue was $\$ 20.8$ million, at the high end of management guidance. Revenue for the second quarter declined $13 \%$ sequentially from $\$ 24.0$ million in the first quarter of 2008 and was down $23 \%$ from $\$ 26.9$ million in the second quarter of 2007.

Second quarter 2008 GAAP gross profit margin was 50.5 percent, up from 48.7 percent in the first quarter of 2008 and up 7.4 percentage points from 43.1 percent in the second quarter of 2007. Cost of sales included restructuring charges and non-cash expenses totaling $\$ 0.7$ million in the second quarter of 2008, $\$ 0.7$ million in the first quarter of 2008 and $\$ 0.8$ million in the second quarter of 2007 . Second quarter 2008 non-GAAP gross profit margin was 54.0 percent, compared with 51.7 percent in the first quarter of 2008 and up 8 percentage points from 46.0 percent in the second quarter of 2007. Higher GAAP and non-GAAP gross profit margin in the second quarter of 2008 compared with the second quarter of 2007 primarily was the result of continuing improvements in inventory management and lower product costs.

Second quarter 2008 GAAP operating expenses were $\$ 11.6$ million, at the low end of management guidance, down $7 \%$ from $\$ 12.5$ million in the first quarter of 2008 and down $40 \%$ from $\$ 19.4$ million in the second quarter of 2007. Second quarter 2008 GAAP operating expenses included a credit to restructuring of $\$ 0.2$ million and $\$ 0.8$ million in non-cash expenses; first quarter 2008 GAAP operating expenses included $\$ 1.0$ million in restructuring charges and $\$ 1.0$ million in non-cash expenses; and second quarter 2007 GAAP operating expenses included $\$ 2.6$ million in restructuring charges and $\$ 1.5$ million in non-cash expenses.

Non-GAAP operating expenses were $\$ 10.9$ million in the second quarter of 2008, up $\$ 0.4$ million from $\$ 10.5$ million in the first quarter of 2008 and down $\$ 4.4$ million from $\$ 15.3$ million in the second quarter of 2007. The significant year over year decrease in GAAP and non-GAAP operating expenses was a direct result of the Company's restructuring actions, which are focused on returning Pixelworks to profitability.

Second quarter 2008 GAAP net loss was $\$(1.3)$ million, or $\$(0.09)$ per share, compared to net income of $\$ 6.1$ million, or $\$ 0.41$ per share in the first quarter of 2008 and net loss of $\$(7.6)$ million, or $\$(0.47)$ per share in the second quarter of 2007. On a non-GAAP basis, the Company recorded a net loss of $\$(0.1)$ million, or $\$(0.00)$ per share in the second quarter of 2008, compared to net income of $\$ 3.8$ million, or $\$ 0.25$ per share in the first quarter of 2008 and net loss of $\$(2.7)$ million, or $\$(0.17)$ per share in the second quarter of 2007. Income and loss per share figures in prior periods have been adjusted to reflect the Company's June 4, 2008 reverse stock split.

Under its previously announced stock repurchase program, the Company repurchased approximately 76,000 shares during the second quarter of 2008, bringing the total shares repurchased to date under the plan to 1.9 million.
"Second quarter results came in at the high end of expectations as a result of continued stability in our core projector business. Additionally, incremental benefits from the restructuring actions we have taken over the last several quarters allowed us to generate nearly $\$ 3$ million cash from operations," said Bruce Walicek, President and CEO of Pixelworks. "As we enter the second half of the year, our engineering momentum is on track, our new products are being well received by customers and we remain focused on continuing to execute our turnaround plan."

## Business Outlook for Third Quarter 2008

The following statements are based on the Company's current expectations. These statements are forward-looking, subject to risks and uncertainties, and actual results may differ materially. These statements do not include the potential impact of any investments outside the ordinary course of business, mergers or acquisitions that may be completed after June 30, 2008 or other future events. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The inclusion of any statement in this release does not constitute a suggestion by the Company or any other person that the events or circumstances described in such statements are material. The Company does not undertake to publicly update or revise these forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied in this release will not be realized.

The Company expects to record GAAP net income (loss) per share in the third quarter of 2008 of ( $\$ 0.17$ ) to $\$ 0.00$ and to record non-GAAP net income (loss) per share of $\$(0.08)$ to $\$ 0.11$, based on the following estimates:
-- The Company anticipates third quarter revenue of $\$ 20$ million to $\$ 22$ million. Revenue is highly dependent on a number of factors including, but not limited to, consumer confidence and spending, seasonality in the consumer electronics market, general economic conditions, the Company's ability to secure additional design wins, timely customer transition to new product designs, new product introductions, production yields, growth rates in the advanced television, multimedia projector, advanced media processor, and LCD monitor and panel markets, levels of inventory at distributors and customers, and supply of products from third party foundries.
-- GAAP gross profit margin of approximately 47.5 to 50.5 percent. Non-GAAP gross profit margin of approximately 51.0 to 54.0 percent, which excludes an estimated $\$ 0.7$ million for the amortization of acquired intangible assets and stock-based compensation. Gross profit margin may be
higher or lower than expected due to many factors including, but not limited to, competitive pricing actions, changes in estimated product costs, revenue levels and product mix, new product yields, and inventory and warranty reserve changes.
-- GAAP operating expenses of $\$ 10.8$ million to $\$ 11.8$ million and non-GAAP operating expenses of $\$ 10.0$ million to $\$ 11.0$ million. Non-GAAP operating expenses exclude approximately $\$ 0.8$ million in expenses for stock-based compensation and restructuring charges.
-- Nominal interest and other income, net on both a GAAP and non-GAAP basis.
-- A tax provision of $\$ 300,000$ on both a GAAP and non-GAAP basis.

## Conference Call Information

Pixelworks will host a conference call today at 2 p.m. Pacific Time, which can be accessed by calling 617-614-3528 and using passcode 20310902. A Web broadcast of the call can be accessed by visiting the Company's investor page at www.pixelworks.com. For those unable to listen to the live Web broadcast, it will be archived for 30 days. A replay of the conference call will also be available through midnight on July 29 , 2008, and can be accessed by calling 617-801-6888 and using passcode 13045657.

About Pixelworks, Inc.
Pixelworks, headquartered in Tualatin, Oregon, is an innovative designer, developer and marketer of video and pixel processing technology semiconductors and software for high-end digital video applications. At design centers in Shanghai and San Jose, Pixelworks engineers push pixel performance to new levels for leading manufacturers of consumer electronics and professional displays worldwide.

For more information, please visit the Company's Web site at www.pixelworks.com.
Note: Pixelworks $(\mathrm{R})$ and the Pixelworks logo $(\mathrm{R})$ are trademarks of Pixelworks, Inc. All other trademarks are the property of their respective owners.

## Non-GAAP Financial Measures

This press release makes reference to non-GAAP gross profit margins, operating expenses and net income (loss) which exclude a gain on the repurchase of long-term debt, an other-than-temporary impairment of a marketable security, other income, restructuring charges, acquisition-related items and stock-based compensation expense, all of which are required under GAAP. The Company believes these non-GAAP measures provide a meaningful perspective on its underlying cash flow dynamics, but cautions investors to consider these measures in addition to, not as a substitute for, its consolidated financial results as presented in accordance with GAAP. A reconciliation between GAAP and non-GAAP financial measures is included in this earnings release which is available in the investor relations section of the Company's website.

## Safe Harbor Statement

This release contains statements, including the statements in Bruce Walicek's quote and the "Business Outlook for Third Quarter 2008" section above, that are forward-looking statements within the meaning of the "Safe Harbor" provisions of the federal Securities Litigation Reform Act of 1995. Such statements are based on current expectations, estimates and projections about the Company's business. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict. Actual results could vary materially from the description contained herein due to many factors including those described above and the following: changes in growth in the multimedia projector, advanced television, advanced media processor, and LCD panel and monitor markets; competitive factors, such as rival chip architectures, introduction or traction by competing designs, or pricing pressures; changes in customer ordering patterns or lead times; seasonality in the consumer electronics market; new product yield rates; supply of products from third party foundries; the success of our products in expanded markets; our efforts to maintain profitability and a positive EBITDA; insufficient, excess or obsolete inventory and variations in inventory valuation; changes in the recoverability of intangible assets and long lived assets; and other risk factors listed from time to time in the Company's Securities and Exchange Commission filings.

The forward-looking statements we make today, speak as of today, and we do not undertake any obligation to update any such statements to reflect events or circumstances occurring after today. Please refer to our Annual Report on Form 10-K for the year ended December 31, 2007 and subsequent SEC filings for a description of factors that could cause actual results to differ materially from the preliminary results announced.

PIXELWORKS, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(In thousands, except per share data)
(Unaudited)
Three Months Ended Six Months Ended

March
J une 30, 31, J une 30 , J une 30 , J une 30 , 20082008200720082007

Revenue, net $\quad \$ 20,793$ \$23,976 \$26,896 \$44,769 \$ 50,877
Cost of revenue (1) $\quad 10,295 \quad 12,305 \quad 15,294 \quad 22,600 \quad 29,422$
Gross profit $\quad 10,498 \quad 11,671 \quad 11,602 \quad 22,169 \quad 21,455$
Operating expenses:
Research and


Provision (benefit) for
income taxes $375(1,637) \quad 399(1,262) \quad 1,021$

Net income
(loss) $\quad \$(1,250) \$ 6,133 \$(7,620) \$ 4,883 \$(20,042)$

Net income (loss) per
share - basic and
diluted $\quad \$(0.09) \$ 0.41 \$(0.47) \$ 0.33 \$(1.23)$

Weighted average shares
outstanding:
Basic
$\begin{array}{llllll}14,577 & 14,930 & 16,286 & 14,753 & 16,273\end{array}$

(1) Includes:

Amortization of
acquired
developed
technology $\$ 705$ \$ 705 \$ 705 \$ 1,410 \$ 1,410
Stock-based
$\begin{array}{llllllll}\text { compensation } & 20 & 18 & 28 & 38 & 48 \\ \text { Restructuring } & - & - & 35 & - & 136 & \end{array}$
(2) Includes stock-based
$\begin{array}{llllll}\text { compensation } & 449 & 449 & 510 & 898 & 1,180\end{array}$

| (3) Includes stock-based |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| compensation | 313 | 425 | 916 | 738 | 1,949 |

PIXELWORKS, INC.
RECONCILIATION OF GAAP AND NON-GAAP FINANCIAL INFORMATION (a) (Dollars in thousands, except per share data)
(Unaudited)
Three Months Ended Six Months Ended
J une 30, March 31, J une 30 , J une 30 , J une 30 ,
$20082008 \quad 20072008 \quad 2007$
Reconciliation of GAAP
gross profit and non-
GAAP gross profit
GAAP gross profit $\$ 10,498 \$ 11,671 \$ 11,602 \$ 22,169 \$ 21,455$
Amortization of acquired developed

| technology | 705 | 705 | 705 | 1,410 | 1,410 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Stock-based <br> compensation | 20 |  | 18 |  | 28 | 38 |
| Restructuring | - | - | 35 | - | 136 |  |

Total reconciling items included in $\begin{array}{llllll}\text { cost of revenue } & 725 & 723 & 768 & 1,448 & 1,594\end{array}$

Non-GAAP gross profit $\$ 11,223 \$ 12,394 \$ 12,370 \$ 23,617 \$ 23,049$

Non-GAAP gross profit
$\begin{array}{llllll}\text { margin } & 54.0 \% & 51.7 \% & 46.0 \% & 52.8 \% & 45.3 \%\end{array}$

Reconciliation of GAAP
and non-GAAP operating
expenses
GAAP operating expenses $\$ 11,600 \$ 12,506$ \$19,413 \$ 24,106 \$ 41,771
Reconciling item
included in research
and development:
Stock-based
compensation 449449510898 1,180
Reconciling item included in selling,
general and
administrative:
Stock-based

| compensation | 313 | 425 | 916 | 738 | 1,949 |
| :--- | ---: | ---: | :---: | :---: | :---: |
| Restructuring | $(158)$ | 1,008 | 2,635 | 850 | 5,403 |

Amortization of acquired intangible
$\begin{array}{llllll}\text { assets } & 74 & 90 & 90 & 164 & 180\end{array}$
Total reconciling
items included in
$\begin{array}{llllll}\text { operating expenses } & 678 & 1,972 & 4,151 & 2,650 & 8,712\end{array}$
Non-GAAP operating

| Reconciliation of GAAP and non-GAAP net income (loss) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP net income (loss) \$(1,250) \$ 6,133 \$(7,620) \$ 4, |  |  |  |  |  |
| Reconciling items included in cost of $\begin{array}{llllll}\text { revenue } & 725 & 723 & 768 & 1,448 & 1,594\end{array}$ |  |  |  |  |  |
| Reconciling items included in operating |  |  |  |  |  |
| Gain on repurchase of |  |  |  |  |  |
| Gain on repurchase of long-term debt, net | $\text { se of }-(11,55$ |  | $(11,557)$ |  |  |
| Other than temporary impairment of marketable security | - 6,490 |  | 6,490 |  |  |
| Tax effect of non-GAAP adjustments | GAAP |  | 11 |  |  |

Non-GAAP net income
(loss) $\quad \$(65) \$ 3,761 \$(2,719) \$ 3,696 \$(9,725)$

Non-GAAP net income
(loss) per share -
basic and diluted $\$(0.00) \$ 0.25 \$(0.17) \$ 0.25 \$(0.60)$

Non-GAAP weighted
average shares
outstanding
$\begin{array}{llllll}\text { Basic } & 14,577 & 14,930 & 16,286 & 14,753 & 16,273\end{array}$
Diluted
$===================================$
$\begin{array}{lllll}14,577 & 14,943 & 16,286 & 14,766 & 16,273\end{array}$
(a) Our non-GAAP gross profit, non-GAAP operating expenses, non-GAAP net income (loss) and non-GAAP net income (loss) per share differs from GAAP gross profit, GAAP operating expenses, GAAP net income (loss) and GAAP net income (loss) per share due to the exclusion of a gain on the repurchase of long-term debt, an other-than-temporary impairment of a marketable security, other income, restructuring charges, acquisition-related items and stock-based compensation expense. Pixelworks' management believes the presentation of non-GAAP gross profit, non-GAAP operating expenses, non-GAAP net income (loss) and non-GAAP net income (loss) per share provides useful information to investors regarding Pixelworks' results of operations allowing investors to better evaluate underlying cash flow dynamics. Pixelworks' management also uses each of these non-GAAP measures internally to better evaluate underlying cash flow dynamics. Pixelworks, however, cautions investors to consider these non-GAAP financial measures in addition to, and not as a substitute for, our GAAP financial measures.
(In thousands)
(Unaudited)
J une 30, December
31,
20082007

ASSETS


SOURCE: Pixelworks, Inc.
Pixelworks, Inc.
Steven Moore, 408-200-9221
smoore@pixelworks.com

