



## Pixelworks(R) Introduces Next-Generation Digital Projection SoC Device

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### *Sampling Topaz SoCs with 3D Capabilities to Early Adopter OEMs*

SAN JOSE, Calif., Jun 14, 2011 (BUSINESS WIRE) -- Pixelworks, Inc. (NASDAQ:PXLW), an innovative provider of powerful video and pixel processing technology, announced today that it has begun sampling the PW878 as part of its Topaz family of SoCs, the most advanced and highly integrated digital projection SoC device in the industry, to leading OEMs. This device is the world's first cost-effective 3D display processor with advanced geometry correction capabilities designed for business, education and home theatre mainstream projector solutions.

"The PW878 offers compelling capabilities by incorporating a number of advanced technologies into a single device, making it possible for our customers to offer premium features at an affordable price point," said Bruce Walicek, President and CEO of Pixelworks.

Additionally, the PW878 offers the latest scalar technology combined with industry leading picture and video enhancement features. It integrates an HDMI 1.4 receiver, comprehensive 3D format decoding and a universal 3D-glasses interface. Its leading-edge geometric correction technology enables digital projection features, such as Snap2Fit(TM) technology, for hassle free push-button display set-up. The PW878 is capable of 3D display resolutions of up to WXGA 120Hz with configurable output format options that provide compatibility with several types of display panels.

All Topaz family products include Pixelworks' software development kit and applications that leverage the Company's experience in mobile, embedded and networking software. In addition, all products are backed by Pixelworks' extensive system support, including reference board designs, and they also meet all international green packaging standards and are halogen and lead-free.

Additional information on these new products, as well as product demos, will be available at Pixelworks' suite during InfoComm 2011, June 15-17 in Orlando, Florida. Please contact your local Pixelworks office to obtain an invitation. ([www.pixelworks.com/locations.php](http://www.pixelworks.com/locations.php))

#### **About Pixelworks, Inc.**

Pixelworks, headquartered in San Jose, California, is an innovative designer, developer and marketer of video and pixel processing technology, semiconductors and software for high-end digital video applications. At design centers in Shanghai and San Jose, Pixelworks engineers push pixel performance to new levels for leading manufacturers of consumer electronics and professional displays worldwide.

For more information, please visit the company's Web site at [www.pixelworks.com](http://www.pixelworks.com).

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