



Pixelworks to Present at the Needham Growth Conference on January 16

January 3, 2013

SAN JOSE, Calif.--(BUSINESS WIRE)--Jan. 3, 2013-- Pixelworks, Inc. (NASDAQ:PXLW), a pioneer in innovative video and display processing technology, today announced that Bruce Walicek, President and Chief Executive Officer, and Steven Moore, Chief Financial Officer, will present at the Needham & Company's 15th Annual Growth Conference to be held at the New York, Palace Hotel in New York City. Management is scheduled to present at 3:30 p.m. Eastern Time on Wednesday, January 16, 2013 and will be available to meet with investors throughout the day.

Portfolio managers and analysts who wish to request a meeting with the Company should contact their Needham representative or email conferences@needhamco.com. The webcast and archived replay of the Company's presentation may be accessed in the Investor Relations section of the Company's website at <http://www.pixelworks.com>.

About Pixelworks, Inc.

Pixelworks creates, develops and markets video display processing technology for digital video applications that demand the very highest quality images. At design centers around the world, Pixelworks engineers constantly push video performance to keep manufacturers of consumer electronics and professional displays worldwide on the leading edge. The company is headquartered in San Jose, CA.

For more information, please visit the Company's Web site at www.pixelworks.com.

Source: Pixelworks, Inc.

Investor Contact:

Shelton Group
Brett L Perry, +1-972-239-5119 ext 159
bperry@sheltongroup.com

or

Company Contact:

Pixelworks, Inc.
Steven Moore, +1-408-200-9221
smoore@pixelworks.com