



Pixelworks to Participate at 2013 DisplaySearch U.S. FPD Smart Devices Conference in San Jose on March 18-19, 2013

03/15/13

SAN JOSE, Calif.--(BUSINESS WIRE)--Mar. 15, 2013-- Pixelworks, Inc. (NASDAQ:PXLW), a pioneer in innovative video and display processing technology, today announced that Graham Loveridge, Sr. Vice President, Sales and Marketing, will participate on a panel at the 2013 DisplaySearch U.S. FPD Smart Devices Conference to be held at the Fairmont Hotel in San Jose, CA March 18-19, 2013. The session will be moderated by Richard Shim of DisplaySearch and is scheduled to commence at 1:30 p.m. Pacific Time on Tuesday, March 19, 2013. The panel discussions will also include other industry experts from Google, AT&T and Net2TV.

The panel session will delve into questions regarding the future of the mobile computing market, growth opportunities, how mobile devices are changing consumer usage patterns, and what companies are doing to help establish and grow the mobile ecosystem. More information about the conference can be found at <http://www.displaysearch.com>.

About Pixelworks, Inc.

Pixelworks creates, develops and markets video display processing technology for digital video applications that demand the very highest quality images. At design centers around the world, Pixelworks engineers constantly push video performance to keep manufacturers of consumer electronics and professional displays worldwide on the leading edge. The company is headquartered in San Jose, CA.

For more information, please visit the Company's Web site at www.pixelworks.com.

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