



Pixelworks® Introduces VueMagic™ Mobile Presenter for Sony Projectors

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SAN JOSE, Calif.--(BUSINESS WIRE)--May. 28, 2013-- Pixelworks, Inc. (NASDAQ:PXLW), a pioneer in innovative video and display processing technology, today announced the introduction of Pixelworks' VueMagic™ Mobile Presenter application for Sony's new series of WiFi-enabled projectors. VueMagic Mobile Presenter enables users to make presentations or share content to Sony's newest line of projectors, using most mobile devices with iOS version 5.1.1 or newer.

Sony recently announced the launch of its new VPL-EX200/EW200 series (VPL-EX226/EX246/EX276/EW226/EW246/EW276) of WiFi-enabled projectors. This new generation of Sony projectors will support VueMagic Mobile Presenter across a range of new models, enabling wireless display and control using most iOS mobile devices. Sony's new VPL-EX200/EW200 series of projectors combined with VueMagic Mobile Presenter fully embrace mobile connectivity, greatly enhancing collaboration and providing an enriched user experience.

"We are excited to announce our VueMagic Mobile Presenter application with our partner Sony, a leader in the projection display market," said Graham Loveridge, Sr. Vice President of Marketing at Pixelworks. "With the explosive growth of tablets and smartphones, mobile connectivity is becoming a key feature for next-generation projection displays. Sony is a valued customer and partner for our Mobile Presenter development effort, and together we are pioneering mobile connectivity for the projection display market."

VueMagic Mobile Presenter is available today for download from Apple's App Store. The application works on existing wireless as well as wired standards without the need for any additional equipment. An Android version of VueMagic Mobile Presenter is expected to be available for download later in 2013. The ability to use virtually any mobile device to share presentations or collaborate broadly in the digital classroom can improve productivity and also greatly enhance classroom learning.

For additional information about VueMagic Mobile Presenter, please visit <http://pwPresenter.pixelworks.com>.

For information on Pixelworks' other new products and solutions, as well as product demos, please contact your local Pixelworks office (<http://www.pixelworks.com/locations.php>) to obtain an invitation.

About Pixelworks, Inc.

Pixelworks creates, develops and markets video display processing technology for digital video applications that demand the very highest quality images. At design centers around the world, Pixelworks engineers constantly push video performance to keep manufacturers of consumer electronics and professional displays worldwide on the leading edge. The company is headquartered in San Jose, CA.

Note: Pixelworks, the Pixelworks logo and VueMagic are registered trademarks of Pixelworks, Inc.



Source: Pixelworks, Inc.

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