



Pixelworks to Demonstrate Enhanced Mobility for Projectors at InfoComm

May 29, 2013

Company to introduce innovations in connectivity, collaboration and mobility for new projector designs

SAN JOSE, Calif.--(BUSINESS WIRE)--May. 29, 2013-- Pixelworks, Inc. (NASDAQ: PXLW), a pioneer in innovative video and display processing technology, today announced that its latest innovations for the projector market will be on display at InfoComm 2013. The company plans to demo new software and feature standards for projectors that not only enhance the projected viewing experience, but also significantly improve collaboration and mobility, as well.

One of the most important advancements the company will be demonstrating is VueMagic. VueMagic enables mobile platforms to connect projectors and displays via a standard WiFi connection to share content for display and collaboration. It is OS independent and requires no additional or special hardware in the mobile device. This provides advanced connectivity and control functions to all types of mobile devices, regardless of manufacturer or age. Presenters and audiences can capture notes, audio recordings, collaborate and much more. For additional information about VueMagic Mobile Presenter, please visit <http://pwPresenter.pixelworks.com>.

"We're very much looking forward to showing off our technology at InfoComm," said Graham Loveridge, Sr. Vice President of Marketing at Pixelworks. "Quite frankly, we've been working hard implementing our new technology across all our markets—UHD TVs, projectors and mobile—and now it's time to display the results."

To obtain an invitation to the Pixelworks suite at InfoComm, or for additional information about Pixelworks' products, including the company's newest connectivity enhancements for projectors, or video display processors, please contact your local Pixelworks office (<http://www.pixelworks.com/locations.php>).

About Pixelworks, Inc.

Pixelworks creates, develops and markets video display processing technology for digital video applications that demand the very highest quality images. At design centers around the world, Pixelworks engineers constantly push video performance to keep manufacturers of consumer electronics and professional displays worldwide on the leading edge. The company is headquartered in San Jose, CA.

For more information, please visit the company's Web site at www.pixelworks.com.

Note: Pixelworks, the Pixelworks logo and VueMagic are registered trademarks of Pixelworks, Inc.

Source: Pixelworks, Inc.

Investor Contact:

Shelton Group
Brett L. Perry, +1-972-239-5119 ext 159
Director of IR
bperry@sheltongroup.com

or

Company Contact:

Pixelworks, Inc.
info@pixelworks.com