



Pixelworks® Introduces VueMagic™ Mate Reference Design

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Enables Personal WiFi Dongle Accessories for Projectors and Displays

SAN JOSE, Calif.--(BUSINESS WIRE)--Dec. 3, 2013-- Pixelworks, Inc. (NASDAQ: PXLW), a pioneer in innovative video and display processing technology, today announced the introduction of Pixelworks' VueMagic™ Mate, a reference design for WiFi dongle accessories, that enables the display of content on legacy and non-connected projectors or displays. The VueMagic Mate is compatible with the VueMagic Mobile Presenter application for iOS and Android mobile devices as well as WiFi-enabled PC and Mac computers.

VueMagic Mate is ideal for business travelers or educators who want the freedom of an untethered device and a more interactive experience when presenting or engaging with audiences. Based on Pixelworks' Ruby-Lite family of connectivity SoC technology, VueMagic Mate enables mobile or wireless presentation capability on virtually any projector or display.

"This reference design represents a continued commitment to our larger mobile strategy, bringing convenience and an enriched wireless experience to end users," said Graham Loveridge, Sr. Vice President of Marketing at Pixelworks. "We are currently working with our partners and customers to launch products that will bring VueMagic Mate to consumers in the coming months."

The VueMagic Mate reference design is available to customers today in a low cost, small form factor and includes the option of being powered by either a battery or USB connection.

The VueMagic Mobile Presenter application is available today for download from Apple's App Store as well as Google Play for Android mobile devices.

For additional information about VueMagic Mobile Presenter, please visit <http://www.pwPresenter.pixelworks.com>.

For information on Pixelworks' VueMagic Mate reference design or other new products and solutions, as well as product demos, please contact your local Pixelworks office to obtain an invitation (<http://www.pixelworks.com/locations.php>).

About Pixelworks, Inc.

Pixelworks creates, develops and markets video display processing technology for digital video applications that demand the very highest quality images. At design centers around the world, Pixelworks engineers constantly push video performance to keep manufacturers of consumer electronics and professional displays worldwide on the leading edge. The company is headquartered in San Jose, CA.

Note: Pixelworks, the Pixelworks logo and VueMagic are registered trademarks of Pixelworks, Inc.



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