



Pixelworks Enters Agreement to License its VueMagic Mobile Presenter for Projectors to BenQ

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New re-branded software, BenQ QPresenter Pro, is now available for download from Apple App Store and Google Play Store

SAN JOSE, Calif.--(BUSINESS WIRE)--Nov. 19, 2014-- Pixelworks, Inc. (NASDAQ:PXLW), an innovative provider of video display processing technology enabling the highest quality viewing experience for displays of all sizes, today announced that BenQ, a worldwide leader in the projector market, has licensed Pixelworks' VueMagic™ Mobile Presenter for its BenQ projectors. Re-branded as QPresenter Pro, the software will leverage VueMagic's latest wireless capability and interactive features. QPresenter Pro is available on BenQ projectors shipping today.

Similar to VueMagic, QPresenter Pro is an intuitive wireless projection application that operates using a Wi-Fi connection between BenQ's network-enabled projectors and the QPresenter mobile App. The application supports wireless projection from smart devices running iOS and Android by simply connecting the projector to a Wi-Fi dongle and linking the device to the projector. QPresenter Pro also enables the projection of various document formats, including PDF, PowerPoint, Word, Excel and image files. Additionally, BenQ QPresenter Pro features BenQ-provided user interface enhancements for easy projector set up and document sharing. BenQ projectors that are compatible with QPresenter Pro can be found on BenQ website: <http://www.benq.us/product/projector>

"We are excited to announce our expanded partnership with BenQ, a leader in the projection display market, as well as their licensing of VueMagic Mobile Presenter as the basis for QPresenter Pro," said Graham Loveridge, Sr. Vice President of Strategic Marketing and Business Development at Pixelworks. "The cooperation between BenQ and Pixelworks is targeted at enhancing the projected viewing experience while also improving meeting collaboration and mobile flexibility."

In addition to BenQ, VueMagic Mobile Presenter is supported by many of the world's leading projector makers. To see a current list of VueMagic compatible projectors, visit Pixelworks website: <http://www.pixelworks.com?q=node/20>

For additional information on new products, as well as product demos, please contact your local Pixelworks office (<http://www.pixelworks.com/locations.php>) to obtain an invitation.

About Pixelworks, Inc.

Pixelworks creates, develops and markets video display processing technology for digital video applications that demand the very highest quality images. At design centers around the world, Pixelworks engineers constantly push video performance to keep manufacturers of consumer electronics, mobile devices and professional displays worldwide on the leading edge. The company is headquartered in San Jose, CA.

For more information, please visit the company's Web site at www.pixelworks.com.

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