



Pixelworks to Demonstrate Industry Leading Video Processing Technology at CES 2016

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Demonstrations to include True Clarity™ enhancements for mobile devices, True Cut™ for streaming mobile video, and VueMagic™ for projectors

SAN JOSE, Calif.--(BUSINESS WIRE)--Dec. 22, 2015-- Pixelworks, Inc. (NASDAQ:PXLW), an innovative provider of video display processing technology, will demonstrate its video processing technology across a broad range of displays, from mobile devices to projectors at CES 2016. Pixelworks' technology improves the image quality for both moving and static content on all displays. As a result, consumers benefit from a superior viewing experience, while manufacturers are afforded a significant opportunity to differentiate next generation products with enhanced display quality.

Pixelworks' video display processors work at the pixel level to dramatically improve display performance and deliver True Clarity across numerous mobile applications, including gaming, movies, photos and web browsing. In addition, the Company's newest video quality solution, True Cut, can be implemented upstream at the distribution server to improve the quality of video streaming on mobile devices. Also being demonstrated, Pixelworks' VueMagic solution enables seamless collaboration and remote operation for a broad line-up of projectors.

"At CES 2016, we will showcase our exciting new video quality enhancements for mobile devices as well as our latest collaboration capabilities for projectors," said Graham Loveridge, Sr. Vice President of Strategic Marketing and Business Development at Pixelworks. "Regardless of the application, the screen size or the content being displayed, our leading-edge video display solutions elevate the viewing experience to the next level."

Pixelworks will demonstrate its video quality technologies at the Westgate Las Vegas Resort, conveniently located next to the convention center, January 6th to the 9th.

To arrange a meeting and demo at Pixelworks' private suite, please contact your local Pixelworks office (<http://www.pixelworks.com/locations.php>). For more information, please visit the Pixelworks website: www.pixelworks.com.

About Pixelworks, Inc.

Pixelworks creates, develops and markets video display processing technology for digital video applications that demand the very highest quality images. At design centers around the world, Pixelworks engineers constantly push video performance to keep manufacturers of consumer electronics, mobile devices and professional displays worldwide on the leading edge. The company is headquartered in San Jose, CA.

For more information, please visit the company's website at www.pixelworks.com.

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Source: Pixelworks, Inc.

Investor Contact:

Shelton Group
Brett L. Perry, +1-214-272-0070
bperry@sheltongroup.com

or

Media Contact:

Pixelworks, Inc.
info@pixelworks.com