



Pixelworks to Demonstrate Industry's Latest Mobile Video Technology at MWC 2016

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Demonstrations to include solutions for optimized viewing, picture and video quality for mobile devices and enhanced video streaming

SAN JOSE, Calif.--(BUSINESS WIRE)--Feb. 10, 2016-- Pixelworks, Inc. (NASDAQ:PXLW), an innovative provider of video display processing technology, will demonstrate its video processing technology across a broad range of mobile devices at MWC 2016. Pixelworks' technology improves the image quality for both moving and static content on all displays, providing consumers with a superior viewing experience and manufacturers with a significant opportunity to differentiate next generation products.

Pixelworks' video processors work at the pixel level to dramatically improve the performance of mobile displays and deliver True Clarity across numerous mobile applications, including gaming, movies, photos and web browsing. In addition, the Company's newest video quality solution, True Cut, can be implemented upstream at the distribution server to improve the quality of video streaming to mobile devices.

"Mobile World Congress is an ideal opportunity to demonstrate our newest industry-leading video quality enhancements for mobile devices," said Graham Loveridge, Sr. Vice President of Strategic Marketing and Business Development at Pixelworks. "Pixelworks' solutions literally optimize every pixel, providing manufacturers with the unique ability to deliver a greatly enhanced user experience, regardless of the application, the screen size or the content being displayed."

To arrange a meeting and demo at Pixelworks' private meeting room, please contact your local Pixelworks office (<http://www.pixelworks.com/locations.php>). For more information, please visit the Pixelworks website: www.pixelworks.com.

About Pixelworks, Inc.

Pixelworks creates, develops and markets video display processing technology for digital video applications that demand the very highest quality images. At design centers around the world, Pixelworks engineers constantly push video performance to keep manufacturers of consumer electronics, mobile devices and professional displays worldwide on the leading edge. The company is headquartered in San Jose, CA.

For more information, please visit the company's website at www.pixelworks.com.

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Source: Pixelworks, Inc.

Investor Contact:

Shelton Group
Brett L Perry, +1-214-272-0070
bperry@sheltongroup.com

or

Media Contact:

Pixelworks, Inc.
info@pixelworks.com