



## Verizon Wireless and ASUS Launch ZenPad Z8 with Pixelworks Video Enhancement Chip

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SAN JOSE, Calif.--(BUSINESS WIRE)--Jun. 30, 2016-- Pixelworks, Inc. (NASDAQ:PXLW), an innovative provider of display processing technology, today announced that Verizon Wireless and ASUS have launched the ZenPad Z8, incorporating Pixelworks' Iris mobile display processor with True Clarity® technology. The 7.9" ASUS tablet leverages Pixelworks' mobile video processing technology to deliver 60 million pixel optimizations per second for blur-free motion, establishing a new standard for HDTV quality in mobile video.

"The ZenPad Z8 is the ultimate entertainment device for watching movies, TV shows, and live sports," said Rangoon Chang, ASUS General Manager, Mobile Computing Business Unit. "And ASUS' VisualMaster suite of picture enhancements, driven by Pixelworks' True Clarity technology, is the key to a remarkably enjoyable viewing experience."

"Pixelworks' technology is setting a new standard for delivering superior video quality on mobile devices, and in doing so is providing OEMs with a truly unique opportunity to differentiate their products," said Richard Miller, Pixelworks Executive Vice President. "We're very pleased to expand our relationship with ASUS, and having the ZenPad Z8 available exclusively through Verizon Wireless represents another leading product that showcases the benefits of Pixelworks' True Clarity video processing technology."

In addition to the benefits provided by Pixelworks' Iris video processor, the ASUS ZenPad Z8 features the following:

- 7.9" screen with a 2048x1536 resolution display
- Qualcomm® Snapdragon™ 650 Hexa Core, 1.8 GHz
- Supports Verizon's 4GLTE network, and ready for XLTE
- 2GB of RAM, 16GB of storage, up to 128GB of expandable storage
- 8-MP rear-facing, 2-MP front-facing camera
- USB type-C connector

The Pixelworks Iris family of mobile display processors implements the Company's True Clarity algorithms, processing every video pixel at up to 60 frames per second. This ensures that users' video experience remains true to the content creator's intent by eliminating artifacts such as blur and judder, and providing detail, color and contrast that can then be significantly more visible on today's high-quality displays. Additionally, Pixelworks' latest True Clarity algorithms eliminate the so-called "soap opera effect" thanks to a newly designed "movie mode."

The ASUS ZenPad Z8 has 13-hours of battery life and is available exclusively from Verizon Wireless beginning June 23, 2016.

For additional information on Iris family of video display processors, as well as a product demo, please contact your local Pixelworks office (<http://www.pixelworks.com/locations.php>).

### About Pixelworks, Inc.

Pixelworks creates, develops and markets video display processing technology for digital video applications that demand the very highest quality images. At design centers around the world, Pixelworks engineers constantly push video performance to keep manufacturers of consumer electronics, mobile devices and professional displays worldwide on the leading edge. The company is headquartered in San Jose, CA. For more information, please visit the company's Web site at [www.pixelworks.com](http://www.pixelworks.com).

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